## **EPAnEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION



The enterprise **POYLIKOS AND THEODOROS DELIGIANNIS SA** based in Peloponnese region, has joined the Action "Entrepreneurship Toolbox" with a total budget of **80 million €**. The Action aims at supporting existing small and very small enterprises, operating in the following categories:

- Retailing
- Catering services
- Educational and social services

The investment's total budget is 38.325,57 € out of which 19.162,78 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

## The approved co-financed Business Plan includes investments in the following categories:

- · Improvement of the business's premises for energy efficiency, health, safety and accessibility improvement
- · Machinery and equipment for energy efficiency, health and safety improvement, ICT.
- · Service and procedures standardization
- · Digital Promotion
- · Wage cost for new personnel
- Cost of preparation/implementation/monitoring of the business plan.

## Through the participation in the Action, the enterprise achieved:

- · Competitiveness improvement
- · Increase of profitability
- · Reinforcement of an extrovert business profile
- · Market expenditure by adopting new products and services
- · Creation of better quality products and services
- Increase of productivity and improvement of operational procedures
- · Entrepreneurship Reinforcement
- Creation/ retention of jobs
- Other

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





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